

# Pumpkin Patch Event Sponsor 2019

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Would you like to support student programs and promote your business at the same time? You can when you sponsor the annual Agnes L. Smith Elementary PTA fall Pumpkin Patch event. The event occurs on Friday, October 25 on our school campus in downtown Huntington Beach at 770 17<sup>th</sup> Street, Huntington Beach, CA 92648

You can sponsor something specific or you can make a general donation. Your sponsorship can include signage, online promotions, email listings, street-side marquee inclusion, and even DJ shout outs!

Please select from the opportunities listed below and **return this form with a check by Monday, October 14.**

## **Bronze Sponsor \$150**

- Signage at the Pumpkin Patch
- Name listing at the ticket booth

## **Silver Sponsor \$250**

- Signage at the Pumpkin Patch
- Name listing at the ticket booth
- Listed on PTA website prior to the event
- Inclusion in an email blast

## **Gold Sponsor \$500**

- Signage at the Pumpkin Patch
- Name listing at the ticket booth
- Listed on PTA website prior to the event
- Inclusion in an email blast
- Promoted in social media posts
- DJ shout outs throughout the event

## **Platinum Sponsor \$750**

- Signage at the Pumpkin Patch
- Name listing at the ticket booth
- Listed on PTA website prior to the event
- Inclusion in an email blast
- Promoted in social media posts
- DJ shout outs throughout the event
- Featured on PTA website for the school year

## **Premier Sponsor \$1,000**

- Signage at the Pumpkin Patch
- Name listing at the ticket booth
- Listed on PTA website prior to the event
- Inclusion in an email blast
- Promoted in social media posts
- DJ shout outs throughout the event
- Featured on PTA website for the school year
- Featured in email blasts for the school year

## **Pumpkin Patch Title Sponsor \$2,500**

- Signage at the Pumpkin Patch
- Name listing at the ticket booth
- Listed on PTA website prior to the event
- Inclusion in an email blast
- Promoted in social media posts
- DJ shout outs throughout the event
- Featured on PTA website for the school year
- Featured in email blasts for the school year
- Featured on street marquees every Friday for the remainder of the school year

Our PTA website is [www.SmithPTA.org](http://www.SmithPTA.org). We have a weekly email blast delivered with an average 52% open rate to over 600 subscribers. The event is promoted on social media through Facebook, Twitter, and Instagram, all @smithpta. We have two marquees, one on 14<sup>th</sup> and one on 17<sup>th</sup> street - 10,000 cars pass by the 17<sup>th</sup> street-side marquee every week.

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Yes, my business would like to sponsor at the following level, please circle below, and **enclose a check payable to Smith PTA**

Title Sponsor      Premier Sponsor      Platinum Level      Gold Level      Silver Level      Bronze Level

Business name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Business phone: \_\_\_\_\_ Business website: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Contact email: \_\_\_\_\_

Social Media handle/hashtags for us to promote your business: \_\_\_\_\_